

Advisory No. 064, s. 2026

September 19, 2026

In compliance with DepEd Order (DO) No. 8, s. 2013
this advisory is issued not for endorsement per DO 28, s. 2001,
but only for the information of DepEd officials,
personnel/staff, as well as the concerned public.
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**CALL FOR NOMINATIONS FOR THE 2026 I RESPOND CAMPAIGN
OF EASTWEST RURAL BANK**

EastWest Rural Bank through DepEd SOCCSKSARGEN calls for nominations for the **2026 I RESPOND Campaign: My Mentor, My Colleague: Heroes Among Us**. This award is EastWest Rural Bank's annual teacher recognition initiative in celebration of **National Teachers' Month 2026**.

The campaign seeks to recognize educators whose leadership, innovation, and service have created meaningful impact within their schools and communities. This is also aligned with the spirit of the Department of Education's DepEd Heroes Initiative.

In this regard, qualified teacher employees are encouraged to submit their nominations in hard copy to **any EastWest Rural Bank Branch within the region on or before September 30, 2026**.

Refer to the timeline below for the schedule of activities and important dates.

Phase	Activity	Date
Campaign Rollout	IRA dissemination to Division Leaders and coordination with DepEd Regional Offices	Sept 9, 2026
Nomination	Start of nomination submission per region, including dissemination of the initiative by Division Leaders	Sept 10-30, 2026
Learning Session	Completion of GuroWAIS Financial Literacy Sessions	Dates between Sept 10-30, 2026
Validation	Screening and validation of entries by BDD	Oct 1-7, 2026
Evaluation	Shortlisting by BDD and scoring by SLT	Oct 8-16, 2026
Winner Coordination	Coordination with Regional Grand Winners and event preparation	Oct 16-31, 2026
Recognition	I RESPOND Campaign: Heroes Among Us Recognition Ceremony 2026	TBD

Attached in this advisory are the Campaign Overview and Program Brief, Nomination Form, and the Data Privacy and Social Media Posting Consent Form for perusal.

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